

1K A DAY PAYDAY

OFFICIAL CONTEST RULES

FOR WFNK, WTHT, WHXR, WBYA, WBQX, WFNQ, WLNH, WBYY, WTPL, WTSN, WEMJ, WNNH, WXLF/WZLF, WNHW, WJYY

hereinafter referred to as the "Station(s)"

Section 1

Contest and How To Qualify

1.1 Duration. The Stations, all owned and operated by Binnie Media are running a promotional contest weekdays from April 4, 2022, through June 24, 2022. This is a multi-station, multi-market contest.

1.2 How to Qualify. Each weekday in the 7am, 9am, 11am, 2pm, and 5pm hours for the duration of the contest (unless preempted by sports programming) the Stations will announce a text keyword. When the text keyword has been announced, listeners will text the announced keyword to 78000 for a chance to win \$1,000. Only one text entry per cue-to-text will be counted. One winner will be chosen per day from all eligible text entries to win \$1,000 and qualify for a chance to win the grand prize of \$10,000. Any text messages sent to any SMS short codes other than 78000 and/or text messages sent to 78000 without any contest keywords will not be accepted for contest entry and disqualified without notice. Standard text message and data rates may apply.

1.3 Potential winners will be notified at the telephone number from which the person texted the entry. No more than three (3) attempts shall be made to contact each potential winner over a period not to exceed thirty (30) minutes. ENTRANT MUST ANSWER THE PHONE. NO MESSAGES WILL BE LEFT ON ANSWERING MACHINES OR VOICEMAIL SYSTEMS AND THE POTENTIAL WINNERS MUST ANSWER THE CALL AND AGREE TO THE TERMS HEREIN OR WILL FORFEIT ANY RIGHTS TO THE PRIZE. If a potential Winner cannot be reached, that potential Winner will be disqualified and an alternate potential Winner will be randomly selected until a Winner is determined and has met all conditions described herein.

Section 2

Who can Qualify

2.1 No purchase is necessary.

2.2 Odds of winning will depend on the number of qualified entries. There will be up to, but no more than, sixty (60) verified daily winners in this contest.

2.3 Contest is open to all residents in the Stations' listening area and must be 18 years of age or older. All employees, agents, successors, interns, and assignees of Binnie Media, and members of their immediate families are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws", or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

2.4 No "duos," groups, or teams will be allowed to enter together. Any ties, disputes, conflicts, questions, or concerns, regarding the Contest and/or the prize(s), will be handled by Binnie Media whose decision(s) are final and indisputable.

2.5 The Stations disclaims all liability for the inability of a participant to complete or continue a text message due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond Stations' control, or otherwise. Stations disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. Binnie Media stations are not responsible for internet outages, broken telephone connections, busy signals, mis-dials or lost phone call.

2.6 Listeners may not win this contest more than once within a 30-day period. Other smaller contests not involving cash, on any of the participating stations, are not subject to this 30-day rule.

Section 3

Acceptance and Delivery of Prize

3.1 Each verified of the up to sixty (60) Winners in this Contest will each receive \$1,000 in the form of a company check made out to the verified Winner only and which will be mailed to each verified Winner within no later than 8-12 weeks of Station's receipt of all required completed documents and information. All completed documents and information must be received within thirty (30) days of winning. Total aggregate ARV of all prizes in the Contest, including daily and grand prize, is \$70,000.

All prizes must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. Binnie Media retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of Binnie Media. Any valuation of the prize(s) awarded is based on available information provided to Station, and the value of any prize (as determine by Station in its sole discretion) awarded to a winner may be reported for tax purposes as required by law.

3.2 It is anticipated that qualifiers should have possession of their qualifying prize within 30 days of winning, however, Binnie Media makes no guarantee of qualifying prizes, or to its actual delivery date.

3.3 All Contest(s)/Prize(s) subject to Federal, State, and local regulations and laws and are void where restricted or prohibited by law.

3.4 If prize(s) includes travel, lodging, entertainment, special event, or an automobile, the winner(s) is responsible for all taxes, expenses, and gratuities not expressly included in and as part of the prize(s), including transportation to and from airport(s) Winners agree to all blackout periods, space availability requirements, etc., as stated by the Station and Wheelock Travel, which shall include hotels, airlines, train travel, ship/boat travel, etc. Winner(s) agree that acceptance of any trip as a prize(s) from Station does so entirely upon their own initiative, risk, and responsibility.

3.5 Winner(s) must use their true, legal, name when playing contests or claiming prize(s) and may not win any contest under an assumed name. Winner(s) will be disqualified, and prize(s) forfeited if they are found playing under an assumed name or alias.

Section 4

Conditions of Winning

4.1 Any person winning over \$600 in prizes from Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

4.2 Each winner is solely responsible for reporting and paying any and all applicable Federal, State, Local and other taxes. Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release, and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. Prizes are not transferable or redeemable for cash.

4.3 By participating, all participants and winner(s) grant Binnie Media the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast, marketing and advertising, or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, or being called from the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

4.4 Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof.

Section 5

Release

Contest winners, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges Binnie Media and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors, and assigns, and its respective directors, stockholders, officers, employees, and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses, and liabilities, of whatsoever kind or nature, in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden, which against it or any of it, they have had, may have had, or now have, or which any of their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause, or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest.

Section 6

Indemnity

All participants and winners indemnify and hold forever harmless Station, and Binnie Media and their agencies, their agents, officers, employees, affiliates, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

Section 7

No Warranties Provided

Binnie Media and Stations do not warrant any of the products, materials, or services that a winner receives. The materials, services, or products that a winner receives are provided "as is." There may be warranties provided by the manufacturer of the product, material, or service, for which Binnie Media has no responsibility or duty to perform.

Section 8

Miscellaneous

8.1 Binnie Media reserves the right to change contest rules and/or dates at any time without additional notice.

8.2 Binnie Media reserves the right to add or subtract additional station or stations to this contest at any time.

8.3 Binnie Media is considered the "judge." Judge's decisions are final.

8.4 Binnie Media reserves the right to end and or modify contest at any time without additional notice or further compensation required.